

Professional Telephone Fundraisers

Our Professional Telephone Fundraisers are currently calling existing supporters with requests for increased donations through regular giving programmes.

Why are Scottish Wildlife Trust using this method of fundraising?

This is a new initiative for Scottish Wildlife Trust. Following a successful trial in 2007, telephone fundraising has proven to be a safe, secure and enjoyable method of communicating with new and existing supporters. More than 75% of our unrestricted income comes from supporters and it is this income that finances much of our vital conservation work throughout Scotland. We feel that this is a more personal way of keeping in touch with supporters, letting them know how valuable their ongoing support is to Scottish Wildlife Trust.

What Happens to Donations and Personal Details?

Scottish Wildlife Trust pays an agreed fee to Premier Contact Ltd, from a predetermined fundraising budget and we can assure you that all the donations go directly to Scottish Wildlife Trust. Your donation, whatever the amount, large or small, will make a real difference in our fight to protect Scotland's precious wildlife and wild places.

£5.00 a month will ...

£7.50 a month will ...

£10.00 a month will ...

£15.00 a month will ...

All personal information provided is handled securely under the terms of the Data Protection Act.

How to check that the fundraiser is genuine

The fundraisers will be happy to direct you to this page so that you know this is genuine activity authorised by Scottish Wildlife Trust. Alternatively please contact the Scottish Wildlife Trust on 0131 312 7765 or enquiries@swt.org.uk